

2016

Staff publications survey results

2016 items rated as of high interest:

- | | |
|----------------------------------|--------------------------------|
| 1. Professional development, 75% | Staff honors, 41% |
| 2. Health insurance info, 67% | Messages from Supt, 41% |
| 3. Opportunities, 66% | School board discussions, 40% |
| 4. Curr issues/updates, 54% | Wellness classes/programs, 33% |
| 5. Policies/Procedures, 54% | <i>We're Proud</i> , 31% |
| 6. School events, 52% | |
| 7. Budget/funding, 50% | |
| 8. Student recognition, 48% | |

Who responded?

2010	2011	2012	2013	2014	2015	2016
360 staff 116 classified 203 certs 23 admin	176 staff 52 classified 109 certs 15 admin	637 staff 196 classified 401 certs 35 admin 5 "other"	230 staff 97 classified 130 certs 10 admin 3 "other"	452 staff 194 classified 226 certs 30 admin 2 "other"	457 staff 203 classified 239 certs 14 admin 1 "other"	355 staff 165 classified 165 certs 22 admin 3 "other"

Staff responses to the question, "Do you get the info you need about issues in a timely fashion?" (%)

	2010	2011	2012	2013	2014	2015	2016
Yes	84%	86%	86%	85%	83%	79%	82%
No	2%	2%	2%	1%	3%	5%	4%
Not sure	14%	12%	12%	14%	14%	17%	14%

How valuable for you are the following information sources?

Percent who ranked each info source as "very" or "somewhat" valuable						
	2011	2012	2013	2014	2015	2016
HR/ Payroll News	88%	92%	97%	95%	94%	92%
Website	82%	86%	94%	92%	90%	92%
NewsLinks	92%	91%	94%	88%	86%	89%
Superintendent's messages	90%	88%	86%	85%	80%	84%
Staff meetings	76%	78%	80%	78%	80%	85%
Employee Association	66%	74%	73%	75%	73%	81%
Other staff	72%	66%	74%	74%	77%	77%
BoardNotes	67%	67%	71%	73%	84%	81%
Wellness Newsletter	66%	69%	77%	70%	62%	65%
<i>Our Schools</i>	43%	59%	64%	57%	48%	52%
InTouch	58%	63%	69%	57%	55%	61%
Local media	37%	48%	46%	53%	48%	59%

Staff level of use of the district Facebook page (%)

	2012	2013	2014	2015	2016
"Liked" the district Facebook page	5%	11%	11%	16%	20%
Access district Facebook page	4%	2%	6%	9%	10%
Don't access district Facebook page	43%	53%	60%	54%	50%
Unaware of district Facebook page	48%	34%	23%	23%	20%

Staff level of use of the district Twitter account (%)

	2012	2013	2014	2015	2016
Receive regular district "tweets"	1%	1%	1%	3%	3%
Access district Twitter page	1%	2%	1%	2%	3%
Don't access district Twitter page	47%	58%	63%	61%	67%
Unaware of district Twitter page	51%	39%	35%	34%	28%